Rules for Participation

Your submission materials should highlight how your service will enable the FedNow Service. Your submission cannot promote any brands or organizations other than your own. If you include any mention or references to brands other than your own, you acknowledge that you have permission to do so.

We grant showcase participants permission to use the FedNow Service logo for inclusion in your video submission to be published on FedNowExplorer.org. Instructions for accessing the logo are provided via email to all service providers in the FedNow Community. The logo may not be modified in any way or combined with another logo or used for any other purpose.

- When referring to the FedNow Service in your materials, we ask that you call it “the FedNow Service” or use a similar phrase where “FedNow” is an adjective (e.g., FedNow participants, FedNow features) and not a noun by itself. In addition, the first reference to the FedNow Service must include the service mark – SM – to help us protect our interest in the name.
- We grant showcase participants permission to use the FedNow Service logo for inclusion in your video submission to be published on FedNowExplorer.org. Instructions for accessing the logo will be provided via email to all service providers in the FedNow Community.

The questionnaire and video submission must be submitted in digital form online. The Federal Reserve Banks will not return your materials.

Your materials cannot:

- Suggest or imply, either directly or indirectly, any partnership or exclusive relationship with or any approval or endorsement by the Federal Reserve for the products or services being presented.
- Suggest that you are a specially authorized resource to support, distribute or provide early access to the FedNow Service.
- Infringe on any intellectual property or other right of any person or entity.
- Use copyright-protected material (music, images, etc.) unless given express written permission from the copyright holder.
- Contain any obscene or offensive language, nudity, lewd material or content that we deem inappropriate for public viewing.
- Defame, threaten, harass, or invade the privacy of a third party.

The Federal Reserve will not evaluate or judge the materials, but will review them to establish, in its sole discretion, whether the materials meet the rules detailed herein for inclusion in the Service.
Provider Showcase and do not negatively or inaccurately reflect on the Federal Reserve Banks. The Federal Reserve reserves the right to reject or request changes to submissions based on these rules and criteria.

You understand and acknowledge that you are not entitled to any compensation or other consideration for your video or any use made of your video once submitted.

By participating in the Service Provider Showcase, you agree to indemnify and hold harmless the Federal Reserve Banks, their officers, employees, representatives, and agents, from any claims, damages, and expenses (including reasonable attorneys’ fees and related disbursements) arising from or related to participation in the showcase, including but not limited to any claims, damages, and expenses arising from or related to the actual or alleged infringement or violation of any patent, copyright, trademark, or other proprietary right.

You grant the Federal Reserve Banks the right to use, reproduce, reprint, distribute, perform, display, or exhibit the video submission and other materials on its public website, at conferences, or in any other venues without further compensation or notification to you.

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