





## **Event details**

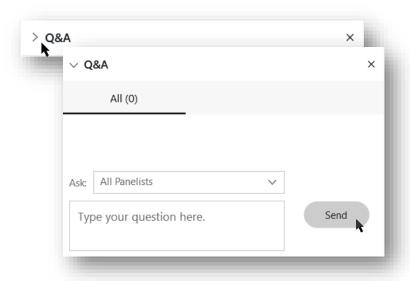
#### Troubleshoot your audio

Select the switch audio option from the audio and video menu. Enter your preferred phone number to switch your audio connection to your phone.



#### Ask a question

Use the Q&A panel to submit a question to the panelists.





## Agenda and speakers

- Welcome and opening remarks
- ☐ FedNow Community objectives and deliverables
- Recap of 2021 and preview of 2022
- Ecosystem Accelerator Group and Service Provider Showcase
- ☐ FedNow Explorer
- □ Q&A



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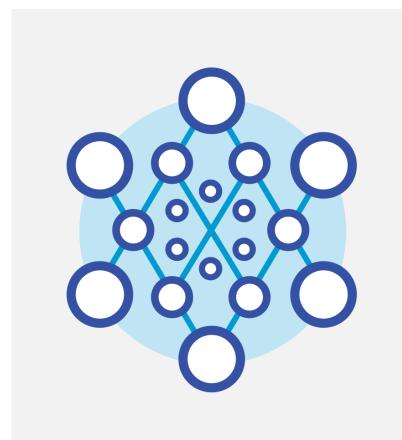


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# FedNow Community objectives and deliverables

## FedNow Community objectives



#### Here's what we set out to accomplish:

- ☐ Engage industry participants
- □ Foster innovation
- Drive adoption
- Educate and communicate

#### Here's where we are today:

□ Over 1,700 members across 1,000+ organizations—a 50% increase in the last year!



## 2021 FedNow Community accomplishments



#### Here's how we delivered:

- ✓ Innovation springboard for our pilot program and accelerator group
- ✓ Meaningful feedback on what you need to further your journey
- ✓ Virtual connections across webinars, town halls and roundtables



## Looking back at 2021 and ahead to 2022

## Looking back at 2021



#### Advanced critical work

- Technical build of the FedNow Service on track for delivery in 2023
- · Business operations model and processes initiated



#### Launched the FedNow Pilot Program

- 120+ financial institutions and service providers
- 25 advisory sessions completed to date



#### Achieved ISO® 20022 key milestones

- Release 1 message specifications published
  FedNow ISO 20022 Readiness Portal opened
- ISO 20022 Educational Series launched



#### Developed readiness resources

- Community and industry engagements delivered
- Strong focus on identifying customer needs and instant payment opportunities



## Looking ahead to 2022

- Finalize great majority of development of our Release 1 build
- Continue pilot program advisory sessions and move to onboarding and testing phase
- ➤ Promote our ISO 20022 efforts with a continued focus on education and collaboration with the industry
- Advance industry readiness in support of instant payment use cases





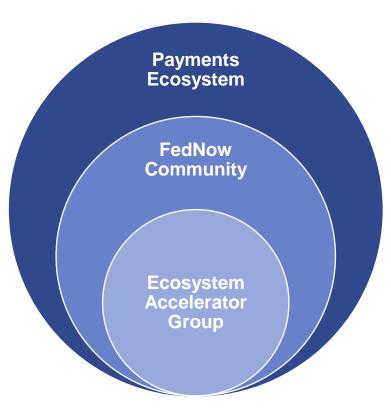


# Ecosystem Accelerator Group and Service Provider Showcase

## What is the Ecosystem Accelerator Group?

An interest group within the FedNow Community that will enable payment service providers across the industry to innovate by:

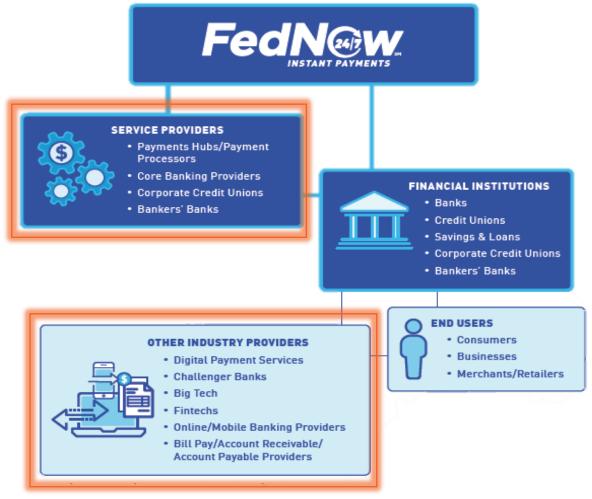
- Influencing the FedNow Service design and release priorities
- Participating in programs designed for the needs and interests of industry service providers
- Asking technical questions and obtain answers relevant to this ecosystem group
- Networking with the broader FedNow Community and potential partners





## Who can participate?

Industry providers interested in accelerating their instant payments journey by leveraging a variety of available tools and resources



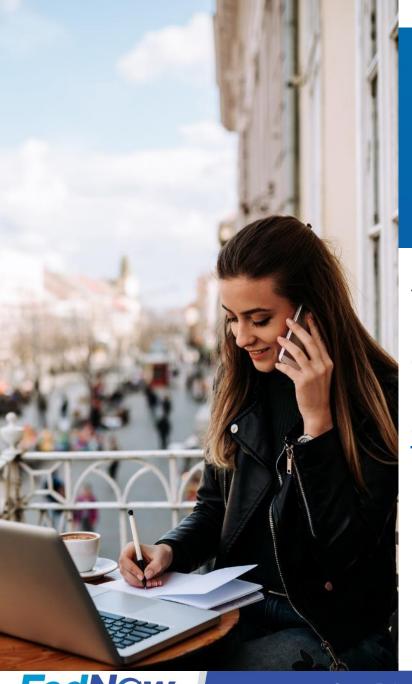


### What are the benefits?



- Access content specific to industry provider segments in order to help prepare for the FedNow Service, including but not limited to:
  - ✓ Comprehensive checklists
  - ✓ Brief informational videos
  - ✓ Webinars/roundtables
- □ Participate in the Service Provider Showcase
- Engage with the Fed and industry peers through optional new member orientations and more





## How do I participate?

#### **Auto-enrollment for:**

Existing and new FedNow
Community members identified as industry providers on the FedNow
Community Participant profile form



#### About the Service Provider Showcase

#### What is it?

 A repository of video and narrative profiles of participating service providers on <u>FedNowExplorer.org</u>

#### Who can participate?

 Service providers that submit the <u>requested</u> <u>assets</u>: questionnaire, optional video and company logo

#### Why participate?

 The showcase will provide a unique opportunity for service providers to present their instant payment solutions and capabilities to financial institutions and end users that are actively looking to adopt the FedNow Service





## Steps for showcase participation



Review <u>reference guide</u>, which includes details on preparing your submission, etc.



Complete **questionnaire** 



Create optional **video** describing your capabilities as related to instant payments and the FedNow Service



Open account on <a href="Box.com">Box.com</a> to <a href="submit">submit</a> video and logo



### Service Provider Showcase timeline

#### November 18:

Showcase details released on FRBservices.org

January 12: Deadline for submissions to be included in the showcase at time of launch

Ongoing: New submissions will be added on a monthly basis, and all submissions will continue to reside in the showcase











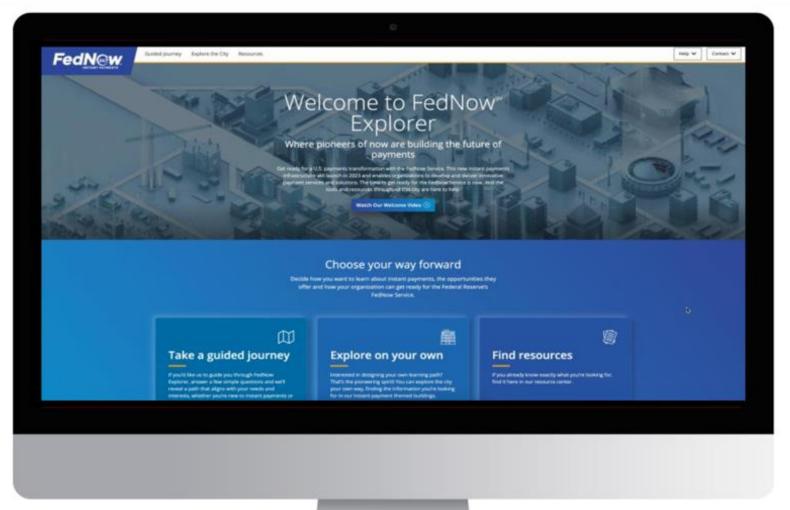
December 2: Q&A session during FedNow Community Town Hall; submissions open Q1 2022: Showcase launch, press release, social media posts and email campaigns





## FedNow Explorer

## Welcome to FedNow Explorer



FedNowExplorer.org



## What you'll find on the site

Readiness resources

 Comprehensive instant payments and FedNow resources customized by organization type and level of readiness

Your way

 Different pathways that allow you to choose how to engage with the content based on your preferences

**Shareable** 

 Functionality that makes it easy to share each article, PDF or video with others within or outside your organization

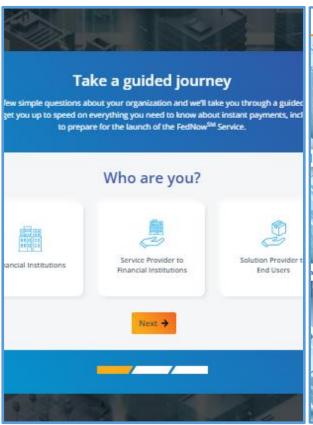


## Three ways to explore

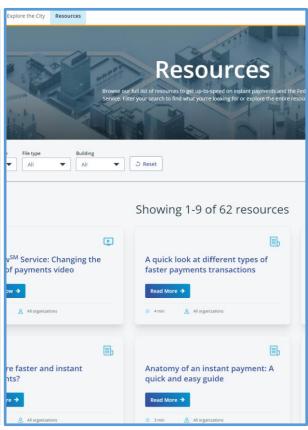
#### Take a guided journey

#### **Explore the city**

#### **Find resources**









## Two new key resources





#### FedNow Service Readiness Guide

- Now broadly available for download
- □ Comprehensive document of topics to help you prepare

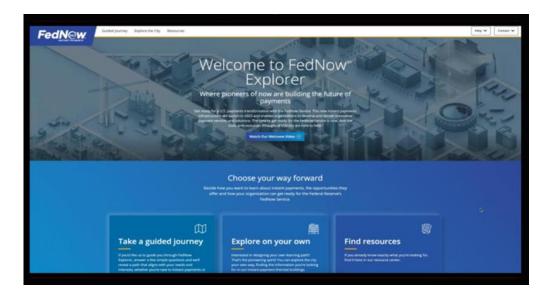
## Get ready for the FedNow Service video

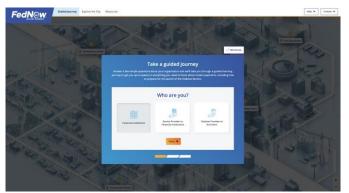
- □ Preplanning steps for financial institutions
  - ✓ Understand the demand
  - ✓ Get to know the FedNow Service
  - ✓ Assess customer needs
  - ✓ Start to build a business case



## Let's start exploring

## FedNowExplorer.org













## Questions?

## Upcoming communications



Opportunities to participate in roundtables, working groups and other engagements



Invitation to participate in FedNow Community member survey





## Thank you!

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